

## 3rd ANSA & $\mu$ ETA International Conference resume

September 30, 2009

**BETA CAE Systems S.A. delivers a retrospective of its recent international event.**



Amid the global financial turmoil a successful conference came to demonstrate that state-of-the-art engineering is moving on, with vision and determination, with more efficient product development tools and methodologies. The 3<sup>rd</sup> ANSA &  $\mu$ ETA International Conference that took place in September 9-11, 2009, at Porto Carras Olympic Convention Center, Halkidiki, Greece, for three days was the stage where CAE (Computer Aided Engineering) experts from around the world showcased their success stories using the software products of BETA CAE Systems SA.

More than 120 guests from 50 companies, coming from 18 different countries joined the engineering personnel of BETA to share their work, pass their experience, exchange their thoughts and promote their requirements.

Celebrating the 10 years since its establishment, BETA CAE Systems S.A. formed an extensive programme that included a day of free technical workshops, focused on numerous disciplines. These free workshops, with a balanced content of presentations, demos and discussions promoted the knowledge on the latest software features, techniques and methodologies. They added significant value to the participation experience and along with the one-to-one technical discussions, demonstrations and meetings they gave a unique opportunity to the participants to interact with BETA's engineers from the development and services departments, to promote their requests and to share their problems. The technical round-table with Q&A session with the Product Managers and Chief engineers, just before the event's closing, was an opportunity for the participants to have their questions posed openly and answered by the most appropriate people.



This year's event held another premiership: BETA CAE Systems was honoured to host as Keynote Speakers two distinguished guests: Mr. Hiroo Yamaoka of TOYOTA Motor Corporation, and Mr. Toshihiro Araki of Nissan Motor Company. Mr. Yamaoka and Mr. Araki have distinguished careers, they hold prominent positions at their organizations and they have outstanding achievements in CAE. BETA was specially honoured by their acceptance to attend to the 3rd ANSA & μETA International Conference as Keynote Speakers and by the unique opportunity that offered to the participants to benefit from their pleasantly surprising openness at their speeches.

More than 45 contributed presentations composed the main body of the event, in plenary or parallel sessions. Grouped according to subject relevance, they kept the attention of the audience unabated.

As happened in our previous two events, the interaction among the participants remained intense during the offered meals and especially during the social event themed as "Greek night". A competitive but pleasant intermission to the intense programme was the sports games that took place between the host's and guests' teams.

BETA CAE Systems S.A. thanks all and congratulates the participants for their contribution to the success of the event. We are looking forward to hosting you again during one of our following events.



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